

ANNUAL REPORT

Advocacy, Assistance, Answers on Aging



2010

Serving: Ashland, Crawford, Huron, Knox, Marion, Morrow, Richland, Seneca and Wyandot Counties

Year in Review...

AAA began the year with a major reorganization to be better positioned to utilize internal strengths while being as “lean” and efficient as possible and to position the AAA for the future.

Partnerships continued and were strengthened with many organizations. The Supplemental Nutrition Assistance Program (SNAP) partnership with local grocery stores and others continued to reach consumers eligible for food stamps.

Partnerships with service providers included 19 assisted living facilities and 190 different provider agencies for a combined total of 399 agreements.

AAA staff’s dedication to strengthening community partnerships continued through participation in local Lions, Rotary and Kiwanis civic organizations to provide community service and build relationships as well as provide outreach to the community. In 2010, the first AAA staff member graduated from Leadership Unlimited in Richland County. Another staff member received a Tribute to Women in Industry (TWIN) Award. The AAA was selected to receive the Corporate Achievement TWIN Award for being an outstanding workplace for women.

The AAA had representatives participate in the United Way Day of Caring and on the United Way Campaign Cabinet. The AAA has formed partnerships with local chambers in Mansfield/ Richland, Huron, Knox, and Shelby Chambers as members.

The AAA’s A-133, Ohio Department of Development and Ohio Department of Aging audits and monitoring resulted in no findings.

The Area Agency’s four year Strategic Plan, which identified the priorities for 2011-2014, was submitted and approved by the Ohio Department of Aging. Over 10,000 consumers went through the screening process and 4,091 of those were then assessed. The total number of consumers being served through PASSPORT, Assisted Living, Residential State Supplement, Services That Assist Richland Seniors (levy program) and Care Coordination was 3,800.

Intensive grassroots advocacy efforts focused on Home First Legislation providing broader access to home and community-based services such as PASSPORT, Assisted Living and PACE in order to help more Ohioans at the same or less cost to taxpayers.



The AAA logo was updated to better reflect the agency’s mission to reach consumers and their families. The AAA became designated as the Aging and Disability Resource Network (ADRN), providing information and referral services to anyone having questions about long term care or aging/disability resources.



Consumer ID Cards

2010 Board Officers - John Stofra, Treasurer; Dr. Becky Strickland, President; Larry Moore, Vice-President; Marcia Rice, Secretary



AAA partnered with five Richland County grocery stores to perform SNAP Screenings

The Agency continued as the transition coordinator of the Home Choice Program, assisting consumers from long term care facilities back into the community. This program, implemented in 2009, has generated almost \$98,000 in revenues.

The Services That Assist Richland Seniors (STARS) Program Report to the Community was published in all Richland County newspapers after one year of providing transportation and supportive services to Richland County consumers through this program.

The AAA was selected to present a workshop at the National Association of Area Agencies on Aging (n4a) Conference & Tradeshow in St. Louis on the SNAP Program. The AAA was also selected to receive a n4a Aging Achievement Award in the "You Name It" award category for the Helping Elderly Meet Essential Needs (HEMEN) Program.

Six \$1,000 grants and one \$2,500 scholarship were provided to eligible individuals pursuing higher education through Annual Meeting Sponsorships.

The Area Agency on Aging met with legislators multiple times and facilitated consumer/ legislator visits.



2010 Grant/Scholarship Recipients, CEO Duana Patton, Mary Lou Wertman, Ex-Officio Board Member

State Senator David Burke and CEO Duana Patton

The AAA continued to provide outreach through a grant for Medicare Improvements for Patients and Providers Act to locate and assist eligible consumers for Medicare Extra Help.

A partnership between the AAA and The Benefits Bank to help local residents estimate their eligibility and apply for benefits such as food assistance, health care coverage, home energy assistance and child care subsidies continued in 2010.

The AAA was part of a statewide effort to implement a consumer identification card to identify consumers being served through any AAA program to community organizations.

The Agency's Positive Aging Expo had over 700 attendees and 80 booths which included health

STATEMENT OF ACTIVITIES

Year Ended December 31, 2010

Revenue:

Grant revenue	\$	35,771,067
Interest income		11,633
Project income/client co-pay		813,370
Local income		1,779,479
Tax levy		2,020,356
Other income		100,253
Total revenue	\$	40,496,158

Expenses:

Program expenses:

PASSPORT services		32,196,652
Senior nutrition		2,547,042
Community services		5,239,637
Caregiver services		457,110
Corporate activities		154,497

Total program expenses	\$	40,594,938
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Management and general		507,848
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Total expenses	\$	41,102,786
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Change in net assets		(606,628)
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Net assets – Beginning of year		2,108,312
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Net assets – End of year	\$	1,501,684
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screenings, nutrition, travel, finance and many volunteer opportunities.

Older Americans Month was celebrated and acknowledged by partnering with the Richland County Mental Health and Recovery Services Board and the Visiting Nurses Association to present a seminar and demonstration to local consumers.

The Senior Spring Spectacular was held at the Renaissance Theatre during Older Americans Month with over 400 attendees.

During the year, the Area Agency on Aging was represented in all nine counties at community meetings, as well as health and county fairs. The AAA also made presentations to professional and community groups totaling 110 speaking engagements.

AAA Mission Statement Provide leadership for a collaborative service and resource network that supports individual choice, independence, and dignity for older and disabled adults.

AAA Vision Statement The Ohio District 5 Area Agency on Aging, Inc. (Area Agency on Aging) will be recognized as a leader in the long term care system and be the preferred organization to provide choices to pathways which enhance the independence, dignity and well being of older adults, adults with disabilities, and caregivers.

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